



BUSINESS PROFILE

Business Name: The Cleveland Storyteller

Structure: Currently a division of Martinson-Nicholls, Inc.,
a Sub S Corporation

Started: 2008



CONTACT INFORMATION

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Principals: Dan Ruminski

Employees: 1

BUSINESS OBJECTIVE

- Enlighten and inspire Clevelanders and others, young and old, with the amazing history of Cleveland during the years 1875–1929 on Millionaire’s Row. It was one of the greatest cities and the home of many inventions that changed the world.
- Help others rediscover the pride of Cleveland and thereby counter old, worn and unflattering Cleveland stereotypes.
- Take the history of Cleveland to as many people as possible. Motivate others to “feel the pride” and create a city where younger generations will want to live and work.

THE PROCESS

Speaking Engagements: Dan Ruminski, Historian and Storyteller, is available to speak to organizations and professional groups about the grand history of Cleveland and the people who made in famous. He creates a spellbinding entertainment experience – The Storyteller in his chair, sharing unique stories of Cleveland’s past.

Garden Tours: Dan has lived for the past 31 years on 6 acres in Chesterland, which was formerly part of the Circle W Farm owned by Walter and Virginia White. Walter was the youngest of the White brothers, founders of White Motors. Dan has developed the property into many palatial gardens that reflect the gardening style and characteristics of the great mansions once owned by Cleveland’s prominent figures. The property is available for tours.

VIRTUAL MILLIONAIRE’S ROW EXPERIENCE (FUTURE VISION)

A series of video presentations would be placed on screens in public facilities throughout Cleveland. “Millionaire’s Row” would feature the 20 mansions and families of Euclid Avenue that lived between 20th and 40th streets, the most impressive portions of The Avenue. New content would be added to keep it fresh. (See the attached project description.)